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SET C



**INDIAN SCHOOL MUSCAT
SECOND TERM EXAMINATION
BUSINESS STUDIES (CODE NO. 054)**

CLASS: XI

TERM 2

Max.Marks: 40

MARKING SCHEME			
SET	QN.NO	VALUE POINTS	MARKS SPLIT UP
C	1.	Internal Trade & External Trade- Short Note	1+1
C	2.	American Depository Receipt & Global Depository Receipt - Short Note	1+1
C	3.	Definition of Public Deposit. Reserve Bank of India regulates its acceptance	1+1
C	4	i) Wide Selection ii) After Sale Services iii)New Products Information	1+1
C	5.	All the three business will be classified as Manufacturing Enterprises. As per Micro, Small and Medium Enterprises Development Act, 2006 , their business will be categorised as: (a) Prakash: Small Enterprise (b) Sanyog: Small Enterprise (c) Manoj: Micro Enterprise.	1+1+1
C	6.	i)Help in distribution of Goods ii) Personal Selling iii) Collecting Market Information iv)Enabling Large Scale Production	1+1+1
C	7.	Preference shareholders enjoy 2 preferential rights: - (i) Right to receive fixed rate of dividend; (ii) Right to receive repayment of capital on winding up.	1 ^{1/2} +1 ^{1/2}
C	8.	i) Involves two or more countries ii)Use of Foreign Exchange iii)Legal Obligation iv) High degree of risk etc.	1+1+1
C	9.	The source of finance highlighted is 'Trade Credit'. Merits of Trade Credit: (i) Convenient Source: It is a convenient and continuous source of finance as it does not require any legal formalities. (ii) Ready Availability: Trade credit is readily available to credit worthy firms. (iii) Helps in raising inventory level: Trade credit can be used to finance the increase in inventory of goods, if the organisation expects higher sales in future. (iv) No charge on assets: There is no need for creating any sort of charge against firm's assets for obtaining the trade credit.	1+4
C	10.	Any five differences between domestic & International trade (Tabular)	5

C	11.	i) Boot Strapping ii) Crowd Funding iii) Venture Capital iv) Angel Investment v) Business Incubators & Accelerators vi) Micro Finance & NBFC	5
C	12.	<p>(a) The type of retail outlet being highlighted is 'Departmental Store'.</p> <p>(b) Advantages of Departmental Stores are:</p> <p>(i) Attract large number of customers</p> <p>(ii) Convenience in buying</p> <p>(iii) Attractive services</p> <p>Limitations of Departmental Stores are:</p> <p>(i) Lack of personal attention</p> <p>(ii) High operating cost</p>	1+2+2
		End of the Question Paper	